

# From the first setup to the reel you publish.

Ten one-on-one sessions, one per week. Your character with its own voice, directed on scene, and finished reels at studio standard.

HOW IT WORKS

1:1 sessions, on your own accounts, with a toolset of 42 skills built and published by me. Every session closes with a practice task for the week.

The ten sessions

13 HOURS 1:1 · TEN WEEKS

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| <div><div>01 Foundations and setup</div><div>60 MIN</div><div>Computer, accounts and tools ready to produce without friction.</div><div>YOU LEAVE WITH Your production environment up and running.</div></div>           | <div><div>02 Invent an avatar</div><div>90 MIN</div><div>A character created from a description, with its own location and voice.</div><div>YOU LEAVE WITH A character of your own, with voice and location defined.</div></div> |
| <div><div>03 Clone your avatar</div><div>90 MIN</div><div>Your face and voice extracted from a reel of yours, turned into an avatar.</div><div>YOU LEAVE WITH Your avatar and cloned voice, ready to direct.</div></div> | <div><div>04 Avatar direction</div><div>90 MIN</div><div>Camera angles, virtual locations and continuity between scenes.</div><div>YOU LEAVE WITH Your character directed across angles and locations.</div></div>               |
| <div><div>05 Voice and music</div><div>60 MIN</div><div>Narration with your cloned voice and custom music mixed under it.</div><div>YOU LEAVE WITH A scene with voice and music, fully mixed.</div></div>                | <div><div>06 Scripts that hold attention</div><div>90 MIN</div><div>Two-second hook, story-to-payoff arc and discovery of what works in your niche.</div><div>YOU LEAVE WITH Three scripts narrated in your voice.</div></div>   |
| <div><div>07 B-rolls</div><div>90 MIN</div><div>B-roll types, AI generation and found footage from existing video.</div><div>YOU LEAVE WITH A reel with generated and found B-roll.</div></div>                          | <div><div>08 Transitions and style</div><div>90 MIN</div><div>Analyze a reel you like and reproduce its cutting rhythm.</div><div>YOU LEAVE WITH A reel with the cutting rhythm you chose.</div></div>                           |
| <div><div>09 Sound effects and ambience</div><div>60 MIN</div><div>Effects on transitions and positioned scene ambience.</div><div>YOU LEAVE WITH A reel with complete sound design.</div></div>                         | <div><div>10 Captions</div><div>60 MIN</div><div>Copy caption styles, define your own and adjust it at will.</div><div>YOU LEAVE WITH Your first finished reel, ready to publish.</div></div>                                    |

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| <div>WHAT YOU TAKE AWAY</div> <div>Your character with its own voice, cloned from a reel of yours or invented from scratch, directed across angles and locations. Finished reels at studio standard.</div> | <div>FORMAT</div> <div>Ten weeks, thirteen hours 1:1, online and recorded. Direct chat between sessions and for two weeks after closing.</div> | <div>INVESTMENT</div> <div>USD 7,900. The first step is a diagnostic conversation, at no cost.</div> |
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Multi-character reels, spatial audio, editing designed from analysis and the publishing pipeline are not part of Creator. They are the core of Studio, the next program.

The first step is a diagnostic conversation.

pabloschaffner.com